



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 23, 2012 to Sunday, October 28, 2012

12832

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$95.00 \$95.00	P3		1				1
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$130.00 \$130.00	P3						1
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	\$200.00 \$200.00	P2		1				1
Highly pre-emptible at LUR per KTVX. Move to L2										
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	P3			1			1
Ellen 3:00 PM 4:00 PM	EF	M-F 30	\$250.00 \$250.00	P3	1					1
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$250.00 \$500.00	P2	1	1				2
Highly pre-emptible at LUR per KTVX. Move to L2										
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$250.00 \$250.00	P2			1			1
Highly pre-emptible at LUR per KTVX. Move to L2										
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$250.00 \$250.00	P2						1
Highly pre-emptible at LUR per KTVX. Move to L2										
KTVX 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$300.00 \$300.00	P2	1					1
Highly pre-emptible at LUR per KTVX. Move to L2										
Station Gross Totals			\$2,100.00	2	3	3	2			10

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com

Date/Time Sent: 10/22/2012 10:09:31 AM

KTVX-TV

Page 1 of 1